Editorial Guidelines

We are happy that you expressed interest in writing a blog post for the STA Blog! Please follow the guidelines we have provided and if you have any more questions do not hesitate to contact us by sending an email to staresponsible@efpsa.org.

Before you start writing you can check out previous blog posts to see some examples. As you will see each post is a little bit different as we encourage everyone to write in the style they are most comfortable with.

What should a blog post include?
First and foremost a blog post should include a headline. Craft a headline that is both informative and will capture the attention of the readers. In the introduction it is best to provide some information about yourself (who you are, your age, university, etc) and your experience abroad (country, when did you start the experience, how long will you be staying abroad, etc). Explain what kind of experience abroad it was – whether it was an exchange, studying abroad, travelling, ... Next, you can write about your reasons for studying abroad and picking your destination. What you choose to include about your experience abroad is entirely up to you; you can describe the town you are studying in, classes you are taking, how you are spending your free time, if you are visiting any other towns/countries, ... You can also include what surprised you the most about your experience studying abroad! It is also encouraged that you provide some pictures of your experience.

How long should the blog post be?
The recommended length of a post is a maximum of 900 words.

How do you submit the blog post?
Please attach the blog post as a word document to an email and send it to staresponsible@efpsa.org. In the email, state your full name, surname, and university – this information will be used to credit you as the author when your blog post is published. Do not forget to also attach three to four pictures that capture your experience.